

## **DANIEL R. SWINTON**

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Multiple Emmy Award-winning Creative Professional  
Production Team Leader and Film/Television Producer

### **EMPLOYMENT**

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#### **ROCHESTER INSTITUTE OF TECHNOLOGY, ROCHESTER NY**

2020-PRESENT, ASSISTANT DIRECTOR OF UNIVERSITY VIDEO PRODUCTIONS

- Currently responsible for producing innovative videography for live events, news/promotional pieces, creative marketing, RIT's web and social media environments, the RIT President, Provost and Vice-Presidents' offices as well as RIT Board of Trustees and academic colleges.
- Supervises a team of producer/directors/editors and videographer in the completion of video content for RIT's marketing and communications department.
- Works collaboratively with campus partners, as well as with the marketing and communications team to strategize the most effective way to bring the RIT brand to life through our video assets.
- Assist in the development of the production facilities at RIT's new Marketing & Communications building.

#### **MAGICWIG PRODUCTIONS, INC., ALBANY NY**

2016 – 2020, Producer/Director

- Worked with a team of multimedia professionals to create marketing materials, pitch decks, speaker presentations, sizzle reels, documentaries, TV series, broadcast commercials and corporate events.
- Implemented strong written and verbal communication skills to draft scripts, articles, press releases, proposals, budgets, treatments and reports for projects.
- Maintain and update company website, create content for social media and streaming platforms.
- Writer, creator and co-producer on Brewed in New York, a state-wide ESD-grant supported project to highlight the growing craft beer industry in New York State.
- Works with external clients to meet marketing needs and exceed expectations.
- Responsible for utilizing 4k production gear and all associated field and post-production equipment.

#### **WMHT EDUCATIONAL TELECOMMUNICATIONS, TROY NY**

2014 – 2016, Vice President, Production

- Served as Executive Producer for all WMHT local productions.
- Provided overall supervision for a creative team of producers, directors, journalists, new media professionals and production artists in the creation of broadcast and web-based video content.
- Responsible for the development of local and national productions, including the proposals, treatments, grant applications, timelines, and marketing plans.
- Served as director for live events such as congressional debates, community forums and local productions.
- Wrote and produced news stories, documentaries, TV specials and other documents for media release.
- Developed and managed budgets and proposals for annual and individual departmental projects.
- Worked to integrate vibrant Education and Community Engagement elements into each production, including the cultivation of collaboration between WMHT departments and external media and community partners.
- Oversaw production interns from local colleges and universities, providing mentorship and academic reviews.

#### **MOUNTAIN LAKE PBS, PLATTSBURGH NY**

2012 - 2014, Director of Production & Content

- Responsible for the supervision and administration of the Production department, including personnel management, annual budget, daily and long-term staff assignments, staff development and performance evaluations.
- Oversaw direction, production and coordination of all phases of studio and field productions.
- Researched and developed new productions including programs, series and multi-platform initiatives.
- Represented the Production & Production Services departments in the station's strategic planning process and managed the achievement of the department's goals.
- Wrote and produced news stories, documentaries, TV specials and other documents for media release.

- Developed and administered contracts, budgets, production timelines, and assisted in securing funding for local, national and contract productions.
- Oversaw production interns from local colleges and universities, providing mentorship and academic reviews.
- Assisted in the writing and preparation of grant proposals for Mountain Lake PBS programs and projects.
- Evaluated Mountain Lake PBS' production equipment maintenance, operation and needs.

#### **WMHT EDUCATIONAL TELECOMMUNICATIONS, TROY NY**

2006 – 2012, Producer/Director

- Produced, wrote, edited and directed content for television, commercial clients, web and other digital platforms.
- Managed teams of station employees and freelancers to produce local, regional and national programming.
- Drafted budgets, proposals, treatments and production schedules for documentaries and television programs.
- Maintained knowledge of current production trends, technology, organizations, platforms and distribution methods and responsible for regular staff training.

#### **VIDEO PROPULSION, INC., ROCHESTER NY**

2004-2006, Producer/Director

- Produced, wrote, shot, edited and directed for corporate, industrial, medical and non-profit educational institutions.
- Produced television programming for contracted civic organizations and individuals.

#### **ADDITIONAL WORK EXPERIENCE**

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##### **DANIEL SWINTON PRODUCTIONS**

2006 – Present, Owner

- Conceptualization, development, production and post-production for commercial clients.
- Freelance services include direction, cinematography, editing, motion graphics, web and print design.

#### **EDUCATION**

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##### **ROCHESTER INSTITUTE OF TECHNOLOGY**

2000-2004, B.F.A with Honors, Film and Video Production

#### **AWARDS & CAREER HIGHLIGHTS**

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- 2019, 6 New York Emmy Award nominations and 1 Emmy award win (Best Writer) for Brewed in New York 2015, New York State Broadcasters Award, Mountain Lake PBS Celebrates Lake Placid & The Winter Games 2014, Official Selection, CAMERIMAGE Festival, Unforgiven: Rwanda
- 2014, Grimme Award Nominee, Unforgiven: Rwanda
- 2014, New England/Boston Emmy Award, Songs to Keep: Treasures of an Adirondack Folk Collector
- 2013, New York State Broadcasters Award, William Kennedy's Prohibition Story 2013, New York Emmy Award Nominee, William Kennedy's Prohibition Story 2012, New York State Broadcasters Award Nominee, The New York Capitol Fire 2011, CPB/PBS Producers Academy Fellowship
- NETA Award, Promotion, Local Campaign, New York Now
- Kodak Emerging Filmmaker Award

#### **ADDITIONAL SKILLS & QUALIFICATIONS**

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- AVID Media Composer
- Adobe Creative Suite with advanced understanding of Premiere, After Effects, Photoshop, Illustrator, InDesign and Acrobat
- Maxon Cinema 4D (intermediate level user)
- Proficiency with Microsoft Office, G Suite, and iWork applications.
- Skilled camera operator and cinematographer with regular use of SONY FS7, Canon C300 MKII, and other professional equipment
- Familiar with camera stabilizers and rigs, such as DJI drones, Ronin, MOVI, etc.